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## MEDIA RELEASE

### **Ruttger's unveils expanded 2018 entertainment and event schedule**

**Deerwood, Minn. – January 17, 2018** – When you've been in business for 120 years, it's not too often you get to say you are introducing something brand new, but that's exactly the case this year at Ruttger's Bay Lake Lodge.

Live music, great feasts, festivals dedicated to beer, blues and yoga, and a celebration of the resort's 120<sup>th</sup> year in business highlight Ruttger's biggest and most diverse summer entertainment and event lineup ever.

New events for 2018 include Blues & BBQ Bash – a BBQ feast followed by an outdoor blues concert by Ken Valdez, the Ruttger's Yoga Expo, Game of Towns – a major charitable fundraising event pitting Crosby vs. Aitkin schools, the 120<sup>th</sup> Anniversary Celebration, Moonlight Movie Nights – outdoor movie experiences, and Zombie Apocalypse Halloween Spooktacular - a 5k "terror" run and Halloween party. All events are open to the public.

"It's going to be a fun summer at the lake and everybody is invited to join the party," Ruttger's President Chris Ruttger said. "And when we say everybody, we mean everybody, especially all of our local friends."

In addition to these new events, 2018 will feature the return of several popular events, including the 2018 Summer Concert Series – eight outdoor concerts from the shores of Bay Lake, Beer and Bacon Bonanza, and, of course, Ruttger's 33<sup>rd</sup> Annual Oktoberfest.

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About Ruttger's Bay Lake Lodge... Ruttgers' Bay Lake Lodge is a premier golf and fishing resort on the shores of Bay Lake in Deerwood, Minn. The Ruttger family has owned and operated the resort since its opening in 1898, making it among the oldest resorts in Minnesota. Priding itself on treating all guests like family, Ruttger's features 27 holes of golf, full marina service, fine dining, retail establishments, meeting and convention space, a spa and more.

## RUTTGER'S 2018 ENTERTAINMENT AND EVENT LINEUP



### Lake Area Yoga Festival

April 28 | 8 a.m. – 4:30 p.m.

<https://ruttggers.com/yoga-expo>

The first annual Lakes Area Yoga Festival is a celebration of the innovative, life-affirming yoga and wellness available in the Brainerd Lakes Area. The event includes three class sessions, a vendor area for the latest gear and yoga merchandise, plus lunch, beverages and snacks throughout the day. There are three class choices during each session. Classes for all levels will be available.



### Ruttger's Spring Fashion Show & Luncheon

Saturday, May 12 | noon - 1 p.m.

Check out the latest spring fashions available at Ruttger's shops and enjoy a nice lunch.



### GAME OF TOWNS – A fundraiser for the Ruttger's Enhanced Reading Fund

Sunday, May 20

<https://ruttggers.com/game-of-towns>

The event is a series of good-natured games of skill, knowledge and chance pitting people living in the Crosby-Ironton school district against people living in the Aitkin School District. The events will include a nine-hole golf scramble, a tug-of-war battle, trivia contest, golf ball finding competition and more. After the games are completed, there will be a dinner and raffle. Proceeds benefit The Ruttger's Enhanced Reading Fund (<https://ruttggers.com/ruttgers-reading-fund>) - a charitable outreach that raises funds for the elementary reading programs at Rippleside Elementary in Aitkin and Cuyuna Range Elementary School in Crosby-Ironton. The funds are used by the schools to buy books and support reading programs.



### **Lake Effect in concert**

May 26 | 7 p.m.

<https://ruttgers.com/lake-effect>

Hailing from McGregor, this classic rock n' roll band mixes a bit of funk and even disco. Click here to learn more about the band. This concert is part of Ruttger's Memorial Day Weekend celebration. \$5 for the public. Seating is provided, or you can bring your own lawn chairs. Food and drinks are available.



### **120<sup>th</sup> Anniversary Celebration**

Saturday, June 2

<https://ruttgers.com/120-anniversary>

Ruttger's is turning back the clock to different eras at the resort by bringing back events, activities, features and specials from the past. The weekend will include: 120th celebration open house and all employee reunion, a Ruttger's museum (and antique road show type of event), a car show, hickory shaft long-drive contest, a giant slip n' slide, 50's Malt/Soda Shop Burger Lunch, wacky hat contest, and talent show featuring the triumphant return to the stage of magician Chris Ruttger.



### **Beer and Bacon Bonanza**

Saturday, June 16

<https://ruttgers.com/beer-bacon-bonanza>

An entire weekend dedicated to beer, bacon and dad! Festivities Include: a major beer tasting event featuring more than a dozen local craft breweries, live outdoor concert event by Steele River Band, live pig races, dinner buffet starring bacon, bacon and more bacon, coffee and bacon sampling, beer and bacon activities, Beer and Bacon "try-athlon", pork belly flop contest, Mr. Bacon "Beauty" Pageant, "Piggy" Races and live-action "Angry Birds."



### October Son in concert

Saturday, June 30 | 7 p.m.

<https://rutters.com/october-son>

Classic rock songs by bands such as the Eagles, Johnny Cash, the Little River Band and more. \$5 for the public. Seating is provided, or you can bring your own lawn chairs. Food and drinks are available.



### Fireworks spectacular

Friday, July 6 | dusk

One of the best shows in the area. Open and free to the public.



### Moonlight Movie Night

Feature presentation: **Forrest Gump**

Saturday, July 7 | 9 p.m.

<https://rutters.com/moonlight-movie-nights>

A family friendly movie will be projected onto a big screen. Watch the movie on blankets, or chairs. Popcorn and candy will be sold. Drinks will also be available. \$5 admission. Pay at the gate only. Movies subject to change.



### **Moonlight Movie Night**

Feature presentation: **UP**

Saturday, July 21 | 9 p.m.

<https://rutgers.com/moonlight-movie-nights>

A family friendly movie will be projected onto a big screen. Watch the movie on blankets, or chairs. Popcorn and candy will be sold. Drinks will also be available. \$5 admission. Pay at the gate only. Movies subject to change.



### **Ipsa Facto in concert**

Saturday, July 14 | 7 p.m.

<https://rutgers.com/ipsa-facto>

This Minneapolis-based reggae/funk/jazz band that has played for audiences around the world. A regular at Rutgger's for more than 10 years, Wain, Juju, and Greg McFarlane will have you grooving, singing along and maybe even have you join them on stage. \$5 for the public. Seating is provided, or you can bring your own lawn chairs. Food and drinks are available.



### **King's Ransom in concert**

Saturday, July 28 | 7 p.m.

<https://rutgers.com/kings-ransom>

Brainerd's own classic rock band, featuring your classic rock and blues favorites. \$5 for the public. Seating is provided, or you can bring your own lawn chairs. Food and drinks are available.



### **Moonlight Movie Night**

Feature presentation: *Meatballs*

Saturday, August 4 | 9 p.m.

<https://ruttggers.com/moonlight-movie-nights>

A family friendly movie will be projected onto a big screen. Watch the movie on blankets, or chairs. Popcorn and candy will be sold. Drinks will also be available. \$5 admission. Pay at the gate only. Movies subject to change.



### **Blues & BBQ Bash**

Saturday, August 11 | 4 – 9 p.m.

<https://ruttggers.com/blues-bbq-bash>

Sample beers from local craft breweries, "pig out" on a spectacular BBQ feast from Pit Master Terry Dox, and groove into the evening with a concert by Ken Valdez, a truly great blues man.



### **Shotgun Drama Junkies in concert**

Saturday, August 25 | 7 p.m.

<https://ruttggers.com/shotgun-drama-junkies>

A mix of southern rock, country rock, and classic country, sprinkled with a little blues, funk, R&B and rockabilly. \$5 for the public. Seating is provided, or you can bring your own lawn chairs. Food and drinks are available.



### **Ruttger's Fall Fashion Show & Luncheon**

Saturday, August 25 | noon - 1 p.m.

Check out the latest fall fashions available at Ruttger's shops and enjoy a nice lunch.



### **Hangfire in concert**

Saturday, September 1 | 7 p.m.

<https://ruttgers.com/hangfire>

Classic rock, 80s rock, 90s rock, modern rock and country rock. Be ready to rock! Part of Ruttger's Labor Day celebrations. \$5 for the public. Seating is provided, or you can bring your own lawn chairs. Food and drinks are available.



### **Ruttger's 33<sup>rd</sup> Annual Oktoberfest celebration**

Saturday, October 20 | 7 p.m.

<https://ruttgers.com/oktoberfest>

One of the region's most popular Oktoberfest celebrations. Thousands flock to Ruttger's to enjoy traditional live German music, beer and entertainment tents, 150+ booth crafts show, food and lots and lots of beer, plus games and activities for all ages!



### **Zombie Apocalypse Halloween Spooktacular**

Saturday, October 27 | 2-7 p.m.

<https://ruttgers.com/zombie-apocalypse>

This event will not be for the faint of heart. Wear your costume, but beware of zombies. Festivities include the 5k Insane Brain Terror Run - the spookiest 5K you'll run all year! You race through the picturesque, wooded course, but beware! There are zombies prowling the course and they're hungry. If you make it through to the finish line with your brain intact, it's party time! Stay for the Post-Race Apocalypse Party featuring a GIANT bonfire with live music, plus ghoulishly good food and hauntingly tasty warm and cold drinks.