

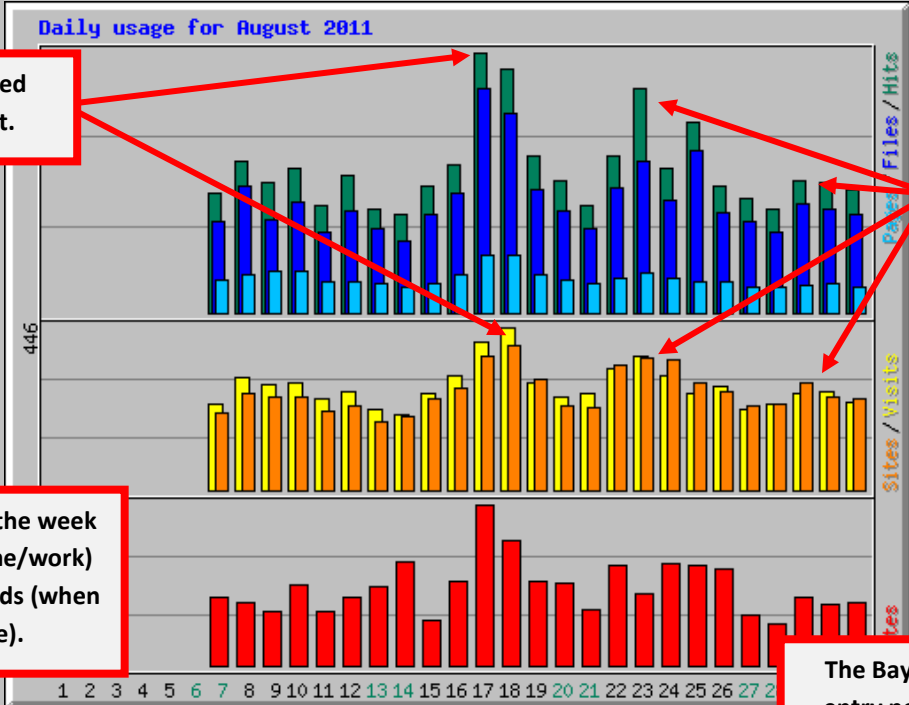
Statistics for August 7 through 31, 2011	
Total Visits	7,098
Total Hits	49,239

A **"visit"** is recorded when someone **first arrives at a BayLake.org page.**

From August 7 to 31, we averaged 283 visits per day and peaked at 446 per day.

	Avg	Max
Visits per Day	283	446
Hits per Day	1,969	3,552

A **"hit"** is recorded each time a visitor switches to a different page **while visiting BayLake.org.** Most visitors have numerous "hits", so the number of "hits" is much larger than the number of "visits".



Our hits and visits peaked after a BLIA email blast.

More recently they have been spiking in response to posts on the BayLakeMN pages on Facebook and Twitter.

Traffic is greatest during the week (when people are at home/work) and lower on the weekends (when they are at the lake).

The BayLake.org home page is the entry point for 52% of our visitors.

The webcam is the entry point for 21%.

If you enter on a page other than the home page, **please remember to check out "What's New" on the home page at least weekly.**

**Top 10 of 436 Total Entry Pages**

#	Hits	Visits	URL
1	4271	3652	/baylake.org
2	3256	1474	/webcam/
3	275	115	/community_interest/groups/BLIA/history/Historical_pic
4	142	92	/BLH/
5	78	72	/community_interest/groups/BLIA/PlantGiveAway/default.htm

*So, what does this all mean?*

*With an average of nearly 300 visits per day to BayLake.org (and 778 followers on Facebook and Twitter), we're making terrific progress. Obviously our success depends on providing interesting, informative and entertaining content, but in a world of a million websites and too little time, we need your help. The site will go dormant for the winter, but please make checking BayLake.org a weekly priority from May to October.*

*The mission of BayLake.org is "Information to Strengthen Our Community". Together we will succeed.*